

# Suzanne Dixon

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**PROFILE** A bilingual 15-year veteran designer with extensive knowledge of user experiences. Organized project manager with excellent written and verbal communication..

**SKILLS** Adobe Creative Suite      Axure / Omnigraffle      HTML / CSS  
Wordpress / CMS      User Testing and Research      Jira / Project Management

**EXPERIENCE** **Suzanne Dixon Design – Owner, UX/UI Consultant**  
Los Angeles, California, October 2001–present  
Produce, design and maintain websites, emails, apps, and ads on time and under budget for clients such as: Punch Brothers, Fairhead Creative, Moodia UK, St. Tropez, and more.

**The Capital Group – Sr. User Experience Designer**  
Los Angeles, California, May 2014–November 2015  
Prototyped new mobile experiences. Conducted user testing to validate interface changes. Implemented responsive design patterns. Produced user personas and flows.

**TOMS Shoes – User Interface / Web Designer**  
Playa Vista, California, December 2010–present  
Wireframed, annotated and designed desktop and mobile experiences and interfaces. Created workflows, streamlined design with research, user tested in an Agile team.

**American Apparel – User Interface Designer**  
Los Angeles, California, August 2009–December 2010  
Designed online user experiences and interfaces both externally and internally, from customer to store clerk to backend admin.

**The Gnomon Workshop – Web Designer**  
Hollywood, California, March 2009–August 2009  
Redesigned website, produced and deployed weekly emails for DVD product releases, and edited all content. Designed promo materials for annual 3D Design Conference.

**SHOP.com – Web Designer**  
Pasadena, California, April 2007–August 2008  
Upgraded shopping cart, account and product pages. Redesigned email newsletter, doubling ROI from previous year.

**Evite, IAC – Web Production Designer**  
Hollywood, California, January 2007–April 2007  
Designed website components. Efficiently managed all freelance artists.

**Jupiterimages / PictureArts – Senior Web Designer**  
South Pasadena, California, June 2001–December 2006  
Redesigned and maintained several e-commerce sites. Coordinated programmers. Led profitable monthly email to 100,000+ subscribers.

**Main Street Media – Web Content Manager**  
Beverly Hills, California, October 2000–June 2001  
Managed content, wrote articles and edited horoscopes, bios, articles and promotions.

**EDUCATION** **Human-Computer Interaction**, 2012      **Flash & Creative Writing**, 2004-2007  
Stanford University Online      University of California, Los Angeles  
**HTML, CSS & Javascript**, 2002      **BS, Journalism & Public Policy**, 1998  
Cal State University, Los Angeles      Emerson College, Boston